

# PRESS RELEASE

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## **ESCONDIDO HUMANE SOCIETY RE-LAUNCHES PAWS CLUB, JUST IN TIME FOR THE HOLIDAYS**

**ESCONDIDO, CA— December 16, 2002—** If you've been shopping for a unique and meaningful gift this holiday season, look no further. The Escondido Humane Society (EHS) has announced the re-launch of their PAWS Membership Club, the proceeds of which helps save the lives of animals in need. Following a 22 month hiatus, the annual membership program is back and with a whole new set of rewards.

EHS Board Chairman Wayne Templin says, "The re-launch of this program is another significant milestone in the Escondido Humane Society's recovery from the fire." The program was placed on hold indefinitely after fire destroyed the EHS shelter in January 2001. Construction is currently underway on the new facility and expected to complete this spring.

New PAWS benefits include special "members only" affairs, discount coupons on pet services and discounts at the EHS retail shop. Membership starts at \$35 a year for the "Copper Paw" and goes up to \$1,000 a year for the "Diamond Paw". PAWS membership is open to all individuals and organizations wishing to support EHS's efforts to save and care for animals in need.

All support raised from PAWS Club will allow EHS to continue adoption programs, spay & neutering, pet therapy and humane education. For information on PAWS membership, contact EHS's Development Director, Terri Rodgers at (760) 839-7986 or visit our web site at [www.escondidohumanesociety.org](http://www.escondidohumanesociety.org).

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